2012 AVCA
Spring Conference

May 3 – May 5, 2012
Radisson at USC
Los Angeles, CA

SCHEDULE

Registration & Move-In

Friday,	May 4, 7 a.m. – 9 a.m. (Galen Center Courts)
Friday,	May 4, 4 p.m. – 6 p.m. (Move-In to Hotel Pool Area)
Saturday,	May 5, 8:30 a.m. – 10:30 a.m. (Move-In to Hotel Ballroom)

Show Hours

Friday,	May 4, 9 a.m. – 1:45 p.m. (Galen Center Courts)
Friday,	May 4, 6 p.m. – 9 p.m. (Hotel Pool Area)
Saturday,	May 5, 10:30 a.m. – 3:30 p.m. (Hotel Ballroom)

Move-Out

Friday,	May 4, 1:45 p.m. (from Galen Center Courts)
Friday,	May 4, 9:00 p.m. (from Hotel Pool Area)
Saturday,	May 5, 3:30 p.m. (Final Move-Out)

HOTEL INFORMATION

To reserve a hotel go to: http://www.radisson.com/AVCA
*AVCA Rate: $129 (single/double/junior suite)

HOST HOTEL

Radisson Hotel at USC
3450 South Figueroa St.
Los Angeles, CA 90007
Tel: 213-748-4141
Fax: 213-746-3255
1-800-967-9033

CONTACT

Toby Bishop
Sr. Sales Manager
AVCA
2365 Harrodsburg Rd.
Lexington, KY 40504
866.544.2822 (toll-free)
859.219.3560
859.226.4338 (fax)
tobybishop@avca.org

Exhibitor Package
$250 - Member $350 Non-Member
Package includes: - Company ID Sign - Table & Two (2) chairs - Two (2) exhibitor name tags - Conference program half page ad (black & white) - Insert in coaches registration bag - Additional table(s) - $100 each

Spring Conference Advertising Options

4-Color COVER Positions

BACK COVER	$500
INSIDE FRONT COVER	$450
INSIDE BACK COVER	$400

Advertisements

FULL PAGE	$250
HALF PAGE (horizontal)	$150

Mechanical Requirements

Ad Size	**Specs**
Full Page	8 1/2 x 11
Half Horizontal	7 7/8 x 5 1/8

Advertisement Submission Specs

Ad sent in hi-res PDF or upload you're artwork to our FTP site.

Deadline/Regulations

- Space deadline for advertising: March 19, 2012
- Ad copy deadline to AVCA office: March 19, 2012
- Ad changes will not be accepted after March 19, 2012
- Ads not provided in required formats subject to additional charges.
- Materials not requested to be returned will be discarded after 1 year.

Bag Insert

Here's your opportunity to include an 8 1/2 x 11 "one-sheeter" in all conference attendee registration bags. Your company will develop the piece and the AVCA will place each "one-sheeter" into attendee registration bags to be picked up by clinic attendees at registration. All bag inserts need to be shipped to the AVCA office no later than April 2, 2012. Cost is $100.

Cancellation of Show

- In the event of fire, strikes or other uncontrollable circumstances rendering the exhibit area unfit or unavailable for use, or causing the exhibition to be cancelled 15 days or more prior to the opening date of such event, this contract will not be binding and payments will be refunded.

Cancellation of Contract

- **Late Cancellation**—If the applicant cancels space within 60 days prior to the opening of the show, no refund will be made. Cancellations must be in writing and postmarks will be controlling. Exhibitors canceling prior to 60 days from the opening of the show will be refunded 80 percent.

Construction, Installation, and Use of Exhibit Facilities

- Acceptability of Exhibits— The AVCA reserves the right to require the immediate withdrawal or modification of any exhibit that is believed to be injurious to the purpose of the membership. In the event of such restriction or eviction, the AVCA is not liable for any refund of rental fees or any other exhibit-related expense.

- Restrictions on Use of Space—No exhibitor shall sublet, assign or share any part of the space allocated in the exhibit hall. Aisle space shall not be used for exhibit purposes, display signs, solicitation or distribution of promotional material. Exhibits, signs and displays are also prohibited in any public space or elsewhere on the premises of the meeting facilities or in the guestrooms or hallways of the hotel. Operation of sound amplification devices is not allowed.

- Construction of Exhibits—Exhibits shall be constructed and arranged so that they do not obstruct the general view, nor hide the exhibits of others. Nothing shall be displayed above the back of the booth.

- Damage to Exhibit Facility—The exhibitor must surrender rented space in the same condition it was at commencement of occupation. The exhibitor or agent shall not injure or deface the walls, columns, or floors of the exhibit facilities, the booths or the equipment or furniture of the booth. When such damage appears, the exhibitor shall be liable for all cost incurred to the owners of the property so damaged. The management agent reserves the right to select contractors for such repairs.

Liability and Insurance

- Security—The protection of the property of exhibitors shall at all times remain in the sole responsibility and custody of each exhibitor. The Exhibit Management will provide watchpersons during the hours the exhibition is not operating, but furnishing of such services shall not be construed to be any assumption of obligation or duty with respect to the property protection of the exhibitor.

- Responsibility of the AVCA—The exhibitor assumes the entire responsibility for losses, damages, and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the convention center, its agents, servants and employees from any and all such losses, damages and claims. Insurance and liability are the full and sole responsibility of the exhibitor. Signature of this contract signifies the release of the AVCA and other aforementioned agents from any further liability.

- Show Management Responsibility—AVCA's contract with the facility supercedes the contract it has with exhibitors.

2012 AVCA Spring Conference Exhibitor Application

COMPANY NAME / BOOTH I.D. SIGN:_____

Address:_____

City:_____ State:_____ Zip:_____

Contact Person:_____ Title:_____

Phone:_____ Fax:_____

Email: _____

PACKAGES: AVCA Member Package: $_____

Non-Member Package: $_____

Additional Table(s): @ $100 each $_____

ADVERTISING:

Conference Program

BACK COVER……..……..$500 $_____

INSIDE FRONT COVER……$450 $_____

INSIDE BACK COVER……..$400 $_____

FULL PAGE……..…$250 $_____

HALF PAGE……..…$150 $_____

NAME BADGES:

(2 badges free, per 10' x 10' booth, $25 per additional badge thereafter)

Name:_____ Name:_____

Name:_____ Name:_____ $_____

Total Amount Due: $_____

PAYMENT:

_____ Check (Make check payable to American Volleyball Coaches Association)

_____ Credit Card *(Visa, Master Card, American Express, Discover)*

Card Number:_____ Exp.:_____

Name on Card:_____

Send application and payment to:

Toby Bishop
Sr. Sales Manager
AVCA
2365 Harrodsburg Rd., Ste. A325
Lexington, KY 40504

Or fax application and payment to:
Toby Bishop, 859-226-4338 (fax)